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**APEX Analytix to Showcase Software and Best Practices at SSON's  
"Finance Transformation Europe 2011"**

*February 15-17 event in London to draw finance shared services and outsourcing professionals*

**MILTON KEYNES, U.K.** – February 9, 2011 – APEX Analytix, a leading provider of services and software for performance improvement, error prevention and fraud detection in accounts payable, today announced that it will showcase its industry-leading software and best practices during "Finance Transformation Europe 2011."

APEX Analytix is both a sponsor and an exhibitor for the February 15-17 event, which is produced by the Shared Services & Outsourcing Network (SSON) and will be held at The Bloomsbury in London.

"Finance Transformation Europe is the perfect event for executives who want to optimize their operations and deliver significant new value to their business," said Albert Peynsaert, APEX Analytix managing director for Europe. "We plan to demonstrate how they can streamline their operations, improve their business processes, mitigate their risks and protect their profits from a wide range of potential errors."

In addition to presentations, roundtable discussions and case studies, the event will feature a technology "demo drive" that will give attendees a hands-on look at innovative solutions for the finance industry. Among them is the FirstStrike® family of software from APEX Analytix, including:

- **FirstStrike® Accounts Payable** for identifying overpayments and better managing the payment cycle.
- **FirstStrike® Fraud Detect** for identifying high-risk vendors, potential fraudulent transactions and employee collusion.
- **FirstStrike® Purchasing** for detecting pricing errors, conducting spend analyses and producing reports to support procure-to-pay process improvements.

- **FirstStrike® Retail** for the unique purchasing and recovery audit needs of the retail industry.

Client companies report more than \$2 billion in documented savings from FirstStrike® to date – often realizing a total return on their investment within days or weeks of adding the software to their operations.

For more information on Finance Transformation 2011, visit:

[www.fintransformation.co.uk](http://www.fintransformation.co.uk).

### **About APEX Analytix**

APEX Analytix helps companies unlock their potential by maximizing their profitability and safeguarding disbursements globally. Our innovative people, processes and technology have transformed the audit recovery industry – led by FirstStrike®, our family of standards-based software. For more than 15 years, FirstStrike® has been used by some of the largest accounts payable teams on the planet to detect and prevent errors, halt fraud in its tracks and improve procure-to-pay performance. APEX Analytix also is the world's leading provider of recovery audit and risk analysis services for the manufacturing, retail, government, services, healthcare and insurance sectors, where we help firms recapture lost profits and protect trillions of disbursements each year. The company's European headquarters is based in Milton Keynes, U.K. For more information, visit [www.apexanalytix.eu](http://www.apexanalytix.eu) or call +44.1908.306270. In the U.S., visit [www.apexanalytix.com](http://www.apexanalytix.com) or call 800.284.4522.

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